

Red Dot 2019 Collector Guidelines

Red Dot is Blue Star Contemporary's annual art sale that raises vital funds to support BSC's nonprofit mission to inspire, nurture, and innovate through contemporary art. Red Dot stimulates exposure for contemporary artists and cultivates relationships between artists and collectors. This year's Red Dot — our 29th annual—celebrates patron James Lifshutz and artist Paula Owen, and is chaired by Patty Ortiz and Dwight Hobart.

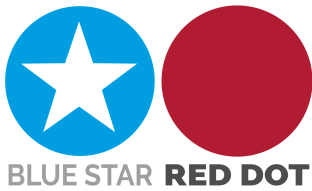
There are several ways to support Red Dot: attending the event with a ticket purchase or sponsorship, purchasing art the night of the event, or committing to become a Collector prior to the event. Red Dot Collectors work with their Collected Artist to select a work that the Collector will purchase on the day of the event, Wednesday, May 15, 2019.

If you are not sure whose work you would like to collect, please contact Elaine Leahy, Development Manager, at elaine@bluestarcontemporary.org or (210) 227-6960. She and the BSC staff will work with you to find the right match. Elaine is your contact for all Red Dot and BSC-related inquiries.

Collector Agreement Forms (attached) are due before **Monday, April 1, 2019** to ensure the Collector is recognized in the event invitation, and that the Artist has time to submit their paperwork to BSC.

What Collectors Need to Know

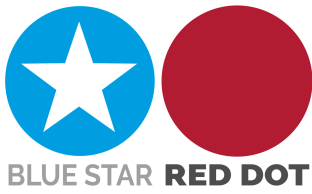
1. BSC offers several opportunities for Collectors to learn about area artists and artwork available for collection. Artists have already started submitting digital images of work available, and BSC will happily share these images with potential Collectors. Collectors are invited to attend our Collectors' VIP Preview Events; details forthcoming! BSC's staff can also facilitate studio visits with the artists; please contact Elaine.
2. Collectors and Artists agree on the artwork and price. The price should be the current market value of the artwork, and must have a retail price of \$1,000 or higher. The Artist commits to donating 50% of the sale to BSC.
3. The **Collector Agreement Form (attached) is completed by** the Artist and the Collector, and submitted by **Monday, April 1, 2019** to be recognized in the invitation and other printed materials.
4. BSC's staff will work with the Artist to select a second artwork to be available for sale at Red Dot, also with a 50% donation of the sale to BSC.
5. Collectors and Artists each receive two tickets to the event — join us at Red Dot on May 15, 2019 from 6-10pm!



6. For all artworks priced less than \$5,000, BSC processes payment for the art sales the day of Red Dot (May 15, 2019) to allow the collector to take advantage of our sales tax holiday. For a sale of an artwork greater than \$5,000, BSC will process credit card or check upon completion of Collector Agreement. BSC accepts major credit cards and checks. All sales must be paid in full by Wednesday, May 15, 2019. Note: art sales are not considered to be tax-exempt donations, as a good or service is received.
7. Collectors take their work home on May 17 and May 18, 2019! Delivery is available for an additional fee to be determined based on location and size of artwork. Please contact BSC to make arrangements.

What Artists Need to Know

1. Collectors and Artists agree on the artwork and price. The price should be the current market value of the artwork, and must have a retail price of \$1,000 or higher. The Artist commits to donating 50% of the sale to BSC.
2. The **Collector Agreement Form (attached) is completed by** the Artist and the Collector, and submitted by **Monday, April 1, 2019** to be included in the invitation and other printed materials.
3. The absolute last day to submit the Collector Agreement Form is Monday, April 15, 2019 to ensure the Artist will be included at Red Dot. BSC's staff will work with the Artist to select a second artwork to be available for sale at Red Dot, also with a 50% donation of the sale to BSC.
4. Images and work descriptions for the collected work are due by **Monday, April 1, 2019** to jack@bluestarcontemporary.org. Images and descriptions submitted after this deadline will not be included in any event-related publications.
5. Artists will drop off the Collected and second artwork at BSC between Tuesday, April 30 and Friday, May 3 between 10am and 5pm. The Artist should complete the online Loan Form and submit an updated Form W-9 by this time for both artworks. These forms are required for BSC to issue payment.
6. Artists receive two non-transferable tickets to the event — join us at Red Dot on Wednesday, May 15, 2019 from 6-10pm!
7. Payment is issued to the Artist for all sales within two weeks of the event, or upon final payment by the Collector.



RED DOT 2019 COLLECTOR AGREEMENT FORM

Collector's Information:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Artist's Information:

Artist Name: _____

Artist phone number: _____ Artist email: _____

Collected Artwork:

Title of work: _____

Medium: _____

Dimensions: _____ Year: _____

Sale Price (Minimum \$1,000): _____

Signatures:

Collector's Signature: _____

Artist's Signature: _____