

2017 Collector Guidelines

Red Dot is Blue Star Contemporary's annual fundraiser that stimulates exposure for contemporary artists and cultivates collectors and arts patrons in our community. With approximately 100 artworks for sale the night of the event and advanced opportunities to support artists as a collector, Red Dot has long been a hallmark event that has served to introduce San Antonio artists to collectors and patrons.

Collectors are an important part of Red Dot. As a Red Dot Collector, you commit to purchasing artwork by a designated artist before the event on May 18, 2016. Your selected artist will then have the opportunity to enter a secondary artwork for sale to ticket buyers and sponsors on May 17th. Sales of both artworks benefit Blue Star Contemporary (50%) and the artist (50%). All collected artists are invited to attend Red Dot free of charge and will have their work featured online leading up to the event. Collectors also enjoy complimentary attendance and recognition in event materials.

Choosing and Purchasing Artwork:

- Participating artists must be at least 21 years of age.
- **All artwork must have a retail value of no less than \$1,000.** This applies to both the piece the collector purchases and the piece for sale during the event.
- All works of art, including the collector's piece, must be purchased through Blue Star Contemporary for the set retail price. If payment is provided in full on May 17, 2017, sale tax will not be assessed per BSC's 501(c)(3) sales tax holiday for purchases of less than \$5,000 on May 17, 2017. Checks should be dated for May 17, 2017 and credit card payments will be processed on May 17, 2017. BSC will issue a receipt of purchase, but does not consider the purchase to be tax deductible as a good is received. Please note: payments will be issued to artists within two weeks following Red Dot.
- Contact information for the collected artist must be provided to Blue Star Contemporary.
- Blue Star Contemporary will select the secondary artwork for sale during the event.
- If you are not sure whose work you would like to collect, please contact Blue Star's Exhibitions Manager, Jack McGilvray, at 210-227-6960 or by email at jack@bluestarart.org and she will consult with you regarding your taste and interests to find a great match.

Important Dates:

- **Friday, April 7** is the deadline for all collectors to notify BSC of artist(s) they are collecting. This must also be confirmed with the collected artist(s) by this date.
- **Friday, April 15** is the deadline for an image and work description of the collected piece(s) to be submitted to BSC. **Any work selected after this date will not be included in the online and print catalogs.** The image is also used for an extended wall label crediting the collector.
- **All artwork must be delivered to Blue Star, during business hours (9am - 5pm) at 116 Blue Star during the week of May 2 – 6.** No work will be accepted after 5pm on Friday, May 6. Loan forms will be available and must be completed by artist upon delivery.
- Each collector will receive 2 complimentary event tickets to Red Dot on May 17, 2017 and invitations to other special Red Dot events. These tickets will be noted on the guest list under the collector name.
- **All artwork must be picked up from Blue Star Contemporary by Friday, May 19, 2017.** Pick up times are as follows: Thursday, May 18, 12-6 pm and Friday, May 19, 9-5 pm.
- For any questions or to become a Red Dot Collector, please contact Jack McGilvray via email at jack@bluestarart.org or by phone (210) 227-6960.

COLLECTOR INFORMATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Artist Name: _____

Artist phone number: _____ Artist email: _____

COLLECTED ARTWORK FOR PERSONAL COLLECTION:

Artist Name: _____

Title of work: _____

Medium: _____

Dimensions: _____ Year: _____

Sale Price (Minimum \$1,000): _____

I have read and understand the art sale guidelines and collector guidelines. I understand that all purchase of artwork is to be made through Blue Star. We accept all major credit cards and checks.

We encourage purchasers to take their artwork with them at the end of the event. Staff will be available to assist purchasers in the removal of the artwork. Delivery is available, price to be determined based on location and size of artwork. Installation is also available; cost is to be determined per individual case. Contact (210) 227-6960 to make arrangements.

- All collectors must decide on the artist they plan to collect by April 7, 2017..
- All artwork must be delivered May 2 - 6, 2017 from 9am - 5pm.
- Artwork will not be accepted if submitted after 5pm on May 6, 2017.

Collector signature: _____ **Date:** _____

Thank you so much for your support of artists and Blue Star Contemporary.